CONTENT MODERATION SERVICES
Case Studies

Why Content Moderation is important?
Content moderation service protects your image against damaging comments, reviews, videos, and pictures. A dedicated team of moderators can help you take immediate action before it spreads to the internet.

Content Moderation Services Offered By Us

Image moderation – checks if the images comply with community standards

Video moderation – moderates videos uploaded by web visitors

Text moderation – reviews if texts or comments contain words that are damaging to your business or degrading to other users.

Image and Video Sourcing

Very first stage of the task is Image and Video Sourcing. In this stage, The Annotators is responsible of Sourcing various type of images and videos from the Web as per Client’s Requirement.
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Weapons (Guns, Blades, Bombs etc.), Blasts & Explosions, Air-crash, Emaciated Body, Corpses, Gore OR Graphical Violence, Self-harm, Rude Gestures (Middle Finger), Symbols (Nazi Swastika, Nazi Party Flag, Confederation Flag, KKK Robe, Symbol & Burning Cross, ISIS Flag & Symbol) and many more.

Label Verification

In this stage based on the above categories, the Annotator is responsible for verifying images, whether the given category is present or not.
Bounding Box

Bounding box annotation is the most common and widely used model for Machine learning tasks. The annotators will draw a bounding box over the given content. Generally the bounding boxes are drawn tight with no loose ends. The task seems simple but it requires meticulous effort to keep up the consistency. Bounding boxes are generally used for image annotations.